

CUSTOM PRINTED TAPE

TERRIFIC ALTERNATIVE TO PRINTED BOXES!

Promote your company and secure your packages with custom printed tape. Custom tape provides an easy means for quick identification in receiving areas. Your company logo or message is printed over the length of the tape and is repeated every 12". Follow the hassle-free steps, or call us...our representatives are ready to assist you.

1. CHOOSE YOUR TAPE STYLE, SIZE, AND COLOR

Choose clear, tan, or white for Polypropylene or PVC tapes. Reinforced and Non-Reinforced gummed tapes are available in tan or white. Minimum order is one carton for Polypropylene and PVC tapes (three cartons for gummed tapes).



Call for details on custom print lengths, and to request tape samples.

2. CHOOSE YOUR ARTWORK

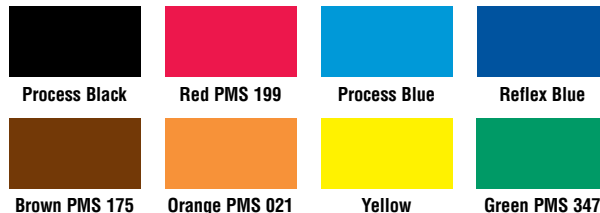
Provide us with artwork or select one of the type styles on the right—we'll typeset your tape, up to 10 lines, free of charge. If you provide your own artwork, we accept camera-ready digital files created using one of the programs we support: Adobe® Illustrator®, Adobe® InDesign®, or Adobe® Photoshop®. Printable area is 1/2" smaller than item's width dimension.

Arial, **Arial Black**, *Arial Narrow MT Italic*
Avant Garde
Brush Script
Comic Sans
Futura, **Futura Bold**, **Futura Bold Oblique**
Helvetica, **Helvetica Bold**,
Helvetica Italic, **Helvetica Bold Italic**
Helvetica Condensed, **Helvetica Condensed Bold**,
Helvetica Condensed Bold Oblique
Park Avenue
Times New Roman, **Times New Roman Bold**,
Times New Roman Italic, **Times New Roman Bold Italic**
Zapf Chancery

3. CHOOSE YOUR INK COLOR

Eight standard ink colors to choose from...other colors or multiple colors available for an additional charge; call for details. Plate charge is \$30 for one-color orders.

*Colors shown are simulated representatives of ink color.
Actual ink color may vary depending upon color of tape chosen.*



4. SUBMIT YOUR ARTWORK

Email your camera-ready art file, including all links and images, or typeset instructions to artwork@associatedbag.com.