

# CUSTOM PRINTED LABELS

## LARGEST SELECTION. LOWEST MINIMUM ORDER.

Great quality customized labels. Huge quantity discounts and no charge for overruns – you only pay for what you order. Best service guaranteed. Follow the hassle-free steps...our representatives are ready to assist you; call 800-926-6100.

### HOW TO ORDER CUSTOM PRINTED LABELS

Minimum order is 1,000 labels (weatherproof is 250). All labels have permanent adhesive. Most orders are shipped within 5 days following artwork approval. We also have many other sizes, colors, adhesives, and styles of labels. Call for details.

#### 1. CHOOSE LABEL STYLE AND SIZE

Refer to pricing tables for label styles and sizes. For additional sizes and styles, visit [www.associatedbag.com](http://www.associatedbag.com).

#### 2. CHOOSE LABEL STOCK, COLOR, AND STYLE

See pricing tables and green box for each style's available colors. Refer to the weatherproof label pricing table for available stock and colors.

**Rectangular**  
White Gloss or White Matte

**Square**  
Yellow Gloss or Yellow Matte

**Circular**  
Gold Dull or Shiny Foil

**True Oval**  
Silver Dull or Shiny Foil

**Oval**  
Fluorescent Red Matte

**Seal**  
Fluorescent Orange Matte

**Hanger\***  
Fluorescent Yellow Matte

**Wavy\***  
Fluorescent Green Matte

**Flame\***  
Fluorescent Pink Matte

**Anniversary\***  
Fluorescent Purple Matte

**Appointment Card\***  
Fluorescent Blue Matte

**Business Card\***

\* Special order, call for more information

Colors shown are simulated representatives of label stock and color. Call to request actual label samples.

#### 3. CHOOSE YOUR ARTWORK

Provide us with camera-ready artwork or select one of the following type styles – we'll typeset your label, up to 10 lines, for **FREE**. Additional fees may apply; call us. Includes one artwork proof at no charge. Printable area is 1/4" smaller than listed dimension.

##### Brush Script

Bookman  
Bookman Italic

##### Bookman Bold

Bookman Bold Italic  
Comic Sans

##### Cooper Black

Cooper Black Italic

Helvetica

##### Helvetica Bold

Helvetica Condensed

Helvetica Condensed Bold

##### Hobo

Park Avenue

Times

##### Times Bold

Zapf Chancery

If you plan to provide your own artwork, it must be camera-ready. E-mail your digital file to [artwork@associatedbag.com](mailto:artwork@associatedbag.com). Acceptable file formats include: Adobe® Illustrator®, Adobe® InDesign®, Adobe® Photoshop®, and QuarkXPress™.

#### 4. CHOOSE INK COLOR

Black Red Yellow\* Reflex Blue Green

White\* Process Blue Brown Purple Burgundy

Actual ink color may vary. Other colors, bleeds, and 2-color printing available for an additional charge; call us for details.

\* Not recommended for use with fluorescent labels

#### RECTANGULAR AND SQUARE LABELS

Rolls contain a minimum of 500 labels

Item Number	Size W x L	Price per 1,000 Labels					Approx. Lbs. per Roll
		1,000	2,000	3,000	5,000	10,000 25,000	
PT-170-12*	1" x 2"	\$ 75.80	\$ 68.50	\$ 61.70	\$ 45.35	\$ 34.30	\$29.85 0.5 lbs.
PT-170-41*	1 1/4" x 2"	77.35	70.70	62.05	46.40	38.15 30.35	0.5 lbs.
PT-170-14*	1 1/4" x 3 1/2"	83.75	76.30	70.40	61.70	45.90 34.30	1.0 lb.
PT-170-16*	1 1/2" x 3"	84.40	76.80	70.80	62.85	46.50 35.25	1.0 lb.
PT-170-17*	2" x 1 1/4"	78.05	71.30	62.20	46.45	38.50 30.40	0.5 lbs.
PT-170-23*	2" x 3"	85.75	78.60	72.70	66.90	48.05 36.50	1.0 lb.
PT-170-20*	2 1/2" x 2 1/2"	100.85	91.15	81.60	70.55	54.65 42.15	1.0 lb.
PT-170-21*	2 3/4" x 1 3/4"	85.15	77.40	71.60	63.40	46.85 35.95	0.5 lbs.
PT-170-25*	4" x 2"	105.20	93.40	84.50	74.10	55.05 43.15	1.5 lbs.
PT-170-26*	4" x 3"	118.60	103.80	90.45	80.15	62.40 54.95	2.0 lbs.
PT-170-30*	4" x 10"	356.75	291.20	242.35	204.70	161.50	CALL! 4.0 lbs.
PT-170-28*	5" x 3"	129.15	116.25	96.05	84.35	66.70 57.70	2.0 lbs.
PT-170-29*	5" x 4"	184.25	166.95	139.45	111.85	85.75 69.70	2.5 lbs.

\*Specify color preference when ordering, see available colors below

#### CIRCULAR LABELS

Rolls contain a minimum of 500 labels

Item Number	Size Dia.	Price per 1,000 Labels					Approx. Lbs. per Roll
		1,000	2,000	3,000	5,000	10,000 25,000	
PT-170-43*	3/4"	\$ 74.25	\$63.85	\$46.15	\$41.70	\$25.40 \$22.40	0.5 lbs.
PT-170-48*	2"	85.75	78.50	68.30	59.70	39.30 32.15	0.5 lbs.
PT-170-50*	2 1/2"	91.60	84.35	74.25	66.95	46.50 38.00	1.0 lb.
PT-170-52*	3"	107.55	97.40	87.30	80.05	61.20 48.10	1.5 lbs.

\*Specify color preference when ordering, see available colors below

#### TRUE OVAL LABELS

Rolls contain a minimum of 500 labels

Item Number	Size W x L	Price per 1,000 Labels					Approx. Lbs. per Roll
		1,000	2,000	3,000	5,000	10,000 25,000	
PT-170-68*	1" x 1 1/2"	\$ 76.20	\$ 69.25	\$ 59.60	\$44.50	\$38.90 \$34.75	0.5 lbs.
PT-170-74*	2" x 3"	87.65	80.20	74.25	68.30	49.10 43.20	1.0 lb.
PT-170-78*	3" x 4"	121.30	110.95	102.80	94.35	67.50 59.45	2.0 lbs.

\*Specify color preference when ordering, see available colors below

#### OVAL LABELS

Rolls contain a minimum of 500 labels

Item Number	Size W x L	Price per 1,000 Labels					Approx. Lbs. per Roll
		1,000	2,000	3,000	5,000	10,000 25,000	
PT-170-58*	3/4" x 1 3/8"	\$75.75	\$65.35	\$56.40	\$40.20	\$34.30 \$28.30	0.5 lbs.
PT-170-59*	1 1/8" x 2"	80.20	69.85	62.45	46.15	40.20 35.75	0.5 lbs.
PT-170-60*	1 1/16" x 3"	91.95	80.05	71.55	52.80	45.90 41.00	1.0 lb.

\*Specify color preference when ordering, see available colors below

#### SEALS

Rolls contain a minimum of 500 labels

Item Number	Size Dia.	Price per 1,000 Labels					Approx. Lbs. per Roll
		1,000	2,000	3,000	5,000	10,000 25,000	
PT-170-61*	1"	\$77.30	\$71.30	\$57.95	\$52.05	\$34.30 \$28.30	0.5 lbs.
PT-170-62*	1 1/4"	79.35	72.80	59.60	53.70	35.40 29.70	0.5 lbs.
PT-170-64*	2"	85.90	78.60	68.30	59.70	39.35 32.20	0.5 lbs.

\*Specify color preference when ordering, see available colors below

#### WEATHERPROOF LABELS

Rolls contain a minimum of 250 labels

Item Number	Size Dia./W x L	Style	Price per Roll				Approx. Lbs. per Roll
			1	2	4	6	
PT-170-91*	1"	Circle	\$157.65	\$102.50	\$71.40	\$57.30	0.5 lbs.
PT-170-87*	2" x 3"	Rectangle	178.70	115.00	76.40	61.60	1.0 lb.
PT-170-88*	2" x 4"	Rectangle	187.55	117.85	80.20	64.70	1.5 lbs.

\*Specify color preference when ordering: CP = Clear Polypropylene SB = Silver Brushed Mylar

SM = Silver Matte Mylar SS = Silver Shiny Mylar WP = White Polypropylene WV = White Vinyl YV = Yellow Vinyl

Clear polypropylene can be printed on face or adhesive side.

White polypropylene is printed on adhesive side for use on inside of windows.

\*Available Colors: WG = White Gloss WL = White Matte YG = Yellow Gloss  
YL = Yellow Matte GD = Gold Dull Foil GS = Gold Shiny Foil SD = Silver Dull Foil  
SS = Silver Shiny Foil RF = Fluorescent Red VF = Fluorescent Orange  
YF = Fluorescent Yellow GF = Fluorescent Green PKF = Fluorescent Pink  
PF = Fluorescent Purple LF = Fluorescent Blue

